



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Crossroads Media  
66 Canal Center Plaza, Suite 555  
Alexandria, VA 22314

# Contract # 29884

Schedule Dates 10/16/12-10/22/12  
Advertiser ISS/AMER CROSSROADS (3441)  
Agency Crossroads Media (1768)  
Product Political Issues (1082)  
Brand AMERICAN CROSSROADS (12480)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name MILHOAN, EMILY  
Phone/Fax /  
CPE 11/27/693  
Account Types National/Political Issue  
Billing Type Standard  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered 07/18/12  
Last Modified 10/04/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06241063  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$22,050.00  
Net Total \$124,950.00  
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	87	\$147,000.00
Grand Total:	87	\$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/19/12-10/19/12	1	:30	10A-10:30A (ET)									1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
2.0	Normal Line / SPOT (2)	10/19/12-10/19/12	1	:30	10P-11P (ET)									1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
3.0	Normal Line / SPOT (3)	10/19/12-10/19/12	1	:30	11P-11:30P (ET)									1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CH 7 NEWS @ 11PM	7/18/12
4.0	Normal Line / SPOT (4)	10/19/12-10/19/12	1	:30	11A-12P (ET)									1	\$600.00	\$600.00	WSVN (WSVN)	MILLIONAIRE	7/18/12
5.0	Normal Line / SPOT (5)	10/19/12-10/19/12	1	:30	12:30P-1P (ET)									1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12
6.0	Normal Line / SPOT (6)	10/19/12-10/19/12	1	:30	12A-12:30A (ET)									1	\$550.00	\$550.00	WSVN (WSVN)	INSIDE EDITION (R)	7/18/12
7.0	Normal Line / SPOT (7)	10/19/12-10/19/12	1	:30	4:30P-6A (ET)									1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
8.0	Normal Line / SPOT (8)	10/19/12-10/19/12	1	:30	5:30A-6A (ET)									1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
9.0	Normal Line / SPOT (9)	10/19/12-10/19/12	1	:30	5:30P-6P (ET)									1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
10.0	Normal Line / SPOT (10)	10/19/12-10/19/12	1	:30	6P-6:30P (ET)									1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
11.0	Normal Line / SPOT (11)	10/19/12-10/19/12	1	:30	6:30A-7A (ET)									1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
12.0	Normal Line / SPOT (12)	10/19/12-10/19/12	1	:30	7:30A-8A (ET)									1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
13.0	Normal Line / SPOT (13)	10/19/12-10/19/12	1	:30	7:30A-8A (ET)									1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
14.0	Normal Line / SPOT (14)	10/19/12-10/19/12	1	:30	7:30P-8P (ET)									1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*release of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Crossroads Media  
66 Canal Center Plaza, Suite 555  
Alexandria, VA 22314

# Contract # 29884

Schedule Dates 10/16/12-10/22/12  
Advertiser ISS/AMER CROSSROADS (3441)  
Agency Crossroads Media (1768)  
Product Political Issues (1082)  
Brand AMERICAN CROSSROADS (12480)  
Salesperson HRP/NA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name MILHOAN, EMILY  
Phone/Fax /  
CPE 11/27/693  
Account Types National/Political Issue  
Billing Type Standard  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered 07/18/12  
Last Modified 10/04/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06241063  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$22,050.00  
Net Total \$124,950.00  
Sales Tax

WSVN (WSVN)	Spots	Rate
By Broadcast Month		
Oct. 2012	87	\$147,000.00
Grand Total:	87	\$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/19/12-10/19/12	1	:30	8A- 8:30A (ET)								1	1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
16.0	Normal Line / SPOT (16)	10/19/12-10/19/12	1	:30	8:30A- 9A (ET)								1	1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
17.0	Normal Line / SPOT (17)	10/19/12-10/19/12	1	:30	9A- 9:30A (ET)								2	2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
18.0	Normal Line / SPOT (18)	10/22/12-10/22/12	1	:30	10A- 10:30A (ET)								1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
19.0	Revised Line / SPOT (19)	10/22/12-10/22/12	1	:30	10P- 11P (ET)								1	1			WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
19.1	Normal Line / SPOT (19)	10/22/12-10/22/12	1	:30	10:30P- 12A (ET)								1	1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	9/5/12
20.0	Normal Line / SPOT (20)	10/22/12-10/22/12	1	:30	10:30A- 11A (ET)								1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
21.0	Revised Line / SPOT (21)	10/22/12-10/22/12	1	:30	11:30P- 12A (ET)								1	1			WSVN (WSVN)	DECO DRIVE (R)	7/18/12
21.1	Normal Line / SPOT (21)	10/22/12-10/22/12	1	:30	12A- 12:30A (ET)								1	1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	9/5/12
22.0	Normal Line / SPOT (22)	10/22/12-10/22/12	1	:30	12P- 12:30P (ET)								1	1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12
23.0	Normal Line / SPOT (23)	10/22/12-10/22/12	1	:30	4P- 4:30P (ET)								1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
24.0	Normal Line / SPOT (24)	10/22/12-10/22/12	1	:30	5A- 5:30A (ET)								1	1	\$325.00	\$325.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
25.0	Normal Line / SPOT (25)	10/22/12-10/22/12	1	:30	5P- 5:30P (ET)								1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
26.0	Normal Line / SPOT (26)	10/22/12-10/22/12	1	:30	5:30A- 6A (ET)								1	1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereof. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Crossroads Media  
66 Canal Center Plaza, Suite 555  
Alexandria, VA 22314

# Contract # 29884

Schedule Dates 10/16/12-10/22/12  
Advertiser ISS/AMER CROSSROADS (3441)  
Agency Crossroads Media (1768)  
Product Political Issues (1082)  
Brand AMERICAN CROSSROADS (12480)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name MILHOAN, EMILY  
Phone/Fax /  
CPE 11/27/693  
Account Types National/Political Issue  
Billing Type Standard  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered 07/18/12  
Last Modified 10/04/12  
Entered By Wendy Crecque  
CO-OP No  
Headline # 06241063  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$22,050.00  
Net Total \$124,950.00  
Sales Tax

WSVN (WSVN)  
By Broadcast Month Spots Rate  
Oct. 2012 87 \$147,000.00  
Grand Total: 87 \$147,000.00

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT (27)	10/22/12-10/22/12	1	:30	6a- 6:30a (ET)	1								1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
28.0	Normal Line / SPOT (28)	10/22/12-10/22/12	1	:30	6p- 6:30p (ET)	1								1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
29.0	Normal Line / SPOT (29)	10/22/12-10/22/12	1	:30	6:30a- 7a (ET)	1								1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
30.0	Normal Line / SPOT (30)	10/22/12-10/22/12	1	:30	7a- 7:30a (ET)	1								1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
31.0	Normal Line / SPOT (31)	10/22/12-10/22/12	1	:30	7p- 7:30p (ET)	1								1	\$1,900.00	\$1,900.00	WSVN (WSVN)	INSIDE EDITION	7/18/12
32.0	Normal Line / SPOT (32)	10/22/12-10/22/12	1	:30	7:30p- 8p (ET)	1								1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12
33.0	Normal Line / SPOT (33)	10/22/12-10/22/12	1	:30	8a- 8:30a (ET)	1								1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
34.0	Normal Line / SPOT (34)	10/22/12-10/22/12	1	:30	9a- 9:30a (ET)	2								2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
35.0	Normal Line / SPOT (35)	10/20/12-10/20/12	1	:30	5:30p- 6p (ET)	1								1	\$450.00	\$450.00	WSVN (WSVN)	DECO DRIVE WEEKEND EDITION	7/18/12
35.0.1	Preempt (35)	10/20/12															WSVN (WSVN)	Football/Exception -	
36.0	Normal Line / SPOT (36)	10/20/12-10/20/12	1	:30	7p- 7:30p (ET)	1								1	\$700.00	\$700.00	WSVN (WSVN)	INSIDE EDITION	7/18/12
36.0.1	Preempt (36)	10/20/12															WSVN (WSVN)	Football/Exception -	
37.0	Normal Line / SPOT (37)	10/20/12-10/20/12	1	:30	7:30p- 8p (ET)	1								1	\$700.00	\$700.00	WSVN (WSVN)	DECO DRIVE	7/18/12

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Crossroads Media  
66 Canal Center Plaza, Suite 555  
Alexandria, VA 22314

# Contract # 29884

Schedule Dates 10/16/12-10/22/12  
Advertiser ISS/AMER CROSSROADS (3441)  
Agency Crossroads Media (1768)  
Product Political Issues (1082)  
Brand AMERICAN CROSSROADS (12480)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name MILHOAN, EMILY  
Phone/Fax /  
CPE 11/27/693  
Account Types National/Political Issue  
Billing Type Standard  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered 07/18/12  
Last Modified 10/04/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06241063  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$22,050.00  
Net Total \$124,950.00  
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	87	\$147,000.00
Grand Total:	87	\$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0.1	Preempt (37)	10/20/12															WSVN (WSVN)	Football/Exception -	
38.0	Normal Line / BB (38)	10/20/12-10/20/12	1	:30	8P-11:30P (ET)								1		\$5,000.00		WSVN (WSVN)	NLCS CHAMPIONSHIP SERIES GAMES 1-2	7/18/12
38.0.1	Preempt (38)	10/20/12															WSVN (WSVN)	Pre-empt/Exception - NO BASEBALL ON THIS DAY	
39.0	Normal Line / SPOT (39)	10/20/12-10/20/12	1	:30	8-9A (ET)								1		\$500.00	\$500.00	WSVN (WSVN)	TODAY IN FLORIDA SAT. EDITION	7/18/12
40.0	Normal Line / FB (40)	10/21/12-10/21/12	1	:30	1P-4P (ET)								1		\$26,000.00	\$26,000.00	WSVN (WSVN)	MIAMI DOLPHINS FOOTBALL 10/14	7/18/12
41.0	Normal Line / SPOT (41)	10/21/12-10/21/12	1	:30	10P-11P (ET)								1		\$2,400.00	\$2,400.00	WSVN (WSVN)	CH 7 WEEKEND NEWS	7/18/12
42.0	Normal Line / FB (42)	10/21/12-10/21/12	1	:30	4P-7P (ET)								1		\$13,000.00		WSVN (WSVN)	NFL FOOTBALL	7/18/12
42.0.1	Preempt (42)	10/21/12															WSVN (WSVN)	Schedule Change/Exception - FOOTBALL GAME AIRS 1-4P	
43.0	Normal Line / SPOT (43)	10/21/12-10/21/12	1	:30	5:30P-6P (ET)								1		\$450.00	\$450.00	WSVN (WSVN)	INSIDE WEEKEND EDITION IF NO NFL	7/18/12
44.0	Normal Line / BB (44)	10/21/12-10/21/12	1	:30	8P-11:30P (ET)								1		\$5,000.00	\$5,000.00	WSVN (WSVN)	NLCS CHAMPIONSHIP SERIES GAMES 1-2	7/18/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Crossroads Media  
66 Canal Center Plaza, Suite 555  
Alexandria, VA 22314

# Contract # 29884

Schedule Dates 10/16/12-10/22/12  
Advertiser ISS/AMER CROSSROADS (3441)  
Agency Crossroads Media (1768)  
Product Political Issues (1082)  
Brand AMERICAN CROSSROADS (12480)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name MILHOAN, EMILY  
Phone/Fax /  
CPE 11/27/693  
Account Types National/Political Issue  
Billing Type Standard  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered 07/18/12  
Last Modified 10/04/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06241063  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$22,050.00  
Net Total \$124,950.00  
Sales Tax

WSVN (WSVN)  
By Broadcast Month Spots Rate  
Oct. 2012 87 \$147,000.00  
Grand Total: 87 \$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT (45)	10/21/12-10/21/12	1	:30	8:30A- 9A (ET)								1	1	\$500.00	\$500.00	WSVN (WSVN)	TODAY IN FLORIDA SAT. EDITION	7/18/12
46.0	Normal Line / SPOT (46)	10/18/12-10/18/12	1	:30	10A- 10:30A (ET)						1			1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
47.0	Normal Line / SPOT (47)	10/18/12-10/18/12	1	:30	10P- 11P (ET)						1				\$3,400.00		WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
47.0.1	Preempt (47)	10/18/12															WSVN (WSVN)	Baseball/Exception -	
48.0	Normal Line / SPOT (48)	10/18/12-10/18/12	1	:30	10:30A- 11A (ET)						1			1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
49.0	Normal Line / SPOT (49)	10/18/12-10/18/12	1	:30	11:30P- 12A (ET)						1				\$650.00		WSVN (WSVN)	DECO DRIVE (R)	7/18/12
49.0.1	Closed Preempt (49)	10/18/12															WSVN (WSVN)	Schedule Change/Spot -	
50.0	Normal Line / SPOT (50)	10/18/12-10/18/12	1	:30	12P- 12:30P (ET)						1			1	\$575.00	\$575.00	WSVN (WSVN)	CH. 7 NOON NEWS	7/18/12
51.0	Normal Line / SPOT (51)	10/18/12-10/18/12	1	:30	4P- 4:30P (ET)						1			1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
52.0	Normal Line / SPOT (52)	10/18/12-10/18/12	1	:30	5A- 5:30A (ET)						1			1	\$325.00	\$325.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
53.0	Normal Line / SPOT (53)	10/18/12-10/18/12	1	:30	5P- 5:30P (ET)						1			1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
54.0	Normal Line / SPOT (54)	10/18/12-10/18/12	1	:30	6A- 6:30A (ET)						1			1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
55.0	Normal Line / SPOT (55)	10/18/12-10/18/12	1	:30	6P- 6:30P (ET)						1			1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice hereof. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Crossroads Media  
66 Canal Center Plaza, Suite 555  
Alexandria, VA 22314

# Contract # 29884

Schedule Dates 10/16/12-10/22/12  
Advertiser ISS/AMER CROSSROADS (3441)  
Agency Crossroads Media (1768)  
Product Political Issues (1082)  
Brand AMERICAN CROSSROADS (12480)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name MILHOAN, EMILY  
Phone/Fax /  
CPE 11/27/693  
Account Types National/Political Issue  
Billing Type Standard  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered 07/18/12  
Last Modified 10/04/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06241063  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$22,050.00  
Net Total \$124,950.00  
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	87	\$147,000.00
Grand Total:	87	\$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT (56)	10/18/12-10/18/12	1	:30	6:30A- 7A (ET)	1				1				1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
57.0	Normal Line / SPOT (57)	10/18/12-10/18/12	1	:30	7A- 7:30A (ET)	1				1				1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
58.0	Normal Line / SPOT (58)	10/18/12-10/18/12	1	:30	7P- 7:30P (ET)	1				1				1	\$1,900.00		WSVN (WSVN)	INSIDE EDITION	7/18/12
58.0.1	Preempt (58)	10/18/12															WSVN (WSVN)	Pre-empt/Spot -PE DUE TO NO IN ED. THIS WITE DUE MIL-CAN OFFER DECO 7-7:30P	
59.0	Normal Line / SPOT (59)	10/18/12-10/18/12	1	:30	7:30P- 8P (ET)	1				1				1	\$1,500.00		WSVN (WSVN)	DECO DRIVE	7/18/12
59.0.1	Preempt (59)	10/18/12															WSVN (WSVN)	Baseball/Exception -	
60.0	Normal Line / PS (60)	10/18/12-10/18/12	1	:30	8P- 9P (ET)	1				1				1	\$15,000.00		WSVN (WSVN)	XFACTOR	7/18/12
60.0.1	Preempt (60)	10/18/12															WSVN (WSVN)	Baseball/Exception -	
61.0	Normal Line / PS (61)	10/18/12-10/18/12	1	:30	9P- 10P (ET)	1				1				1	\$7,500.00		WSVN (WSVN)	GLEE	7/18/12
61.0.1	Preempt (61)	10/18/12															WSVN (WSVN)	Baseball/Exception -	
62.0	Normal Line / SPOT (62)	10/18/12-10/18/12	1	:30	9A- 9:30A (ET)	2				2				2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
63.0	Normal Line / SPOT (63)	10/16/12-10/16/12	1	:30	10A- 10:30A (ET)	1				1				1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereof. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Crossroads Media  
66 Canal Center Plaza, Suite 555  
Alexandria, VA 22314

# Contract # 29884

Schedule Dates 10/16/12-10/22/12  
Advertiser ISS/AMER CROSSROADS (3441)  
Agency Crossroads Media (1768)  
Product Political Issues (1082)  
Brand AMERICAN CROSSROADS (12480)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name MILHOAN, EMILY  
Phone/Fax /  
CPE 11/27/693  
Account Types National/Political Issue  
Billing Type Standard  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered 07/18/12  
Last Modified 10/04/12  
Entered By Wendy Cregue  
CO-OP NO  
Headline # 06241063  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$22,050.00  
Net Total \$124,950.00  
Sales Tax

WSVN (WSVN)  
By Broadcast Month Spots Rate  
Oct. 2012 87 \$147,000.00  
Grand Total: 87 \$147,000.00

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Revised Line / SPOT (64)	10/16/12-10/16/12	1	:30	10P-11P (ET)	1		1						1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
64.1	Normal Line / SPOT (64)	10/16/12-10/16/12	1	:30	10:30P-12A (ET)	1		1						1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	9/5/12
65.0	Normal Line / SPOT (65)	10/16/12-10/16/12	1	:30	10:30A-11A (ET)	1		1						1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
66.0	Revised Line / SPOT (66)	10/16/12-10/16/12	1	:30	11:30P-12A (ET)	1		1						1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	7/18/12
66.1	Normal Line / SPOT (66)	10/16/12-10/16/12	1	:30	12A-12:30A (ET)	1		1						1	\$575.00	\$575.00	WSVN (WSVN)	DECO DRIVE (R)	9/5/12
67.0	Normal Line / SPOT (67)	10/16/12-10/16/12	1	:30	12P-12:30P (ET)	1		1						1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
68.0	Normal Line / SPOT (68)	10/16/12-10/16/12	1	:30	4P-4:30P (ET)	1		1						1	\$325.00	\$325.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
69.0	Normal Line / SPOT (69)	10/16/12-10/16/12	1	:30	5A-5:30P (ET)	1		1						1	\$1,450.00	\$1,450.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
70.0	Normal Line / SPOT (70)	10/16/12-10/16/12	1	:30	6A-6:30A (ET)	1		1						1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
71.0	Normal Line / SPOT (71)	10/16/12-10/16/12	1	:30	6P-6:30P (ET)	1		1						1	\$1,450.00	\$1,450.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
72.0	Normal Line / SPOT (72)	10/16/12-10/16/12	1	:30	6:30A-7A (ET)	1		1						1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
73.0	Normal Line / SPOT (73)	10/16/12-10/16/12	1	:30	7A-7:30A (ET)	1		1						1	\$1,900.00	\$1,900.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
74.0	Normal Line / SPOT (74)	10/16/12-10/16/12	1	:30	7P-7:30P (ET)	1		1						1	\$1,900.00	\$1,900.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
75.0	Normal Line / SPOT (75)	10/16/12-10/16/12	1	:30	7P-7:30P (ET)	1		1						1	\$1,900.00	\$1,900.00	WSVN (WSVN)	CH 7 NEWS	7/18/12

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Television stations of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Crossroads Media  
66 Canal Center Plaza, Suite 555  
Alexandria, VA 22314

# Contract # 29884

Schedule Dates	10/16/12-10/22/12	Date Entered	07/18/12
Advertiser	ISS/AMER CROSSROADS (3441)	Last Modified	10/04/12
Agency	Crossroads Media (1768)	Entered By	Wendy Creque
Product	Political Issues (1082)	CO-OP	No
Brand	AMERICAN CROSSROADS (12480)	Headline #	06241063
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	MILHOAN, EMILY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/693	Commission	\$22,050.00
Account Types	National/Political Issue	Net Total	\$124,950.00
Billing Type	Standard	Sales Tax	
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS		

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	87	\$147,000.00
Grand Total:	87	\$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
76.0	Normal Line / SPOT (76)	10/16/12-10/16/12	1	:30	7:30A- 8A (ET)		1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
77.0	Normal Line / SPOT (77)	10/16/12-10/16/12	1	:30	7:30P- 8P (ET)		1							1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12
78.0	Normal Line / SPOT (78)	10/16/12-10/16/12	1	:30	8A- 8:30A (ET)		1							1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
79.0	Normal Line / SPOT (79)	10/16/12-10/16/12	1	:30	9A- 9:30A (ET)		2							2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
80.0	Normal Line / SPOT (80)	10/17/12-10/17/12	1	:30	10A- 10:30A (ET)		1							1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
81.0	Normal Line / SPOT (81)	10/17/12-10/17/12	1	:30	6P- 6:30P (ET)		1							1	\$1,800.00		WSVN (WSVN)	CH. 7 NEWS	7/18/12
81.0.1	Preempt (81)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
82.0	Normal Line / SPOT (90)	10/17/12-10/17/12	1	:30	6:30A- 7A (ET)		1							1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
83.0	Normal Line / SPOT (91)	10/17/12-10/17/12	1	:30	6:30P- 7P (ET)		1							1	\$1,800.00		WSVN (WSVN)	CH. 7 NEWS	7/18/12
83.0.1	Preempt (91)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
84.0	Normal Line / SPOT (92)	10/17/12-10/17/12	1	:30	7:30A- 8A (ET)		1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
85.0	Revised Line / SPOT (93)	10/17/12-10/17/12	1	:30	7:30P- 8P (ET)		1							1			WSVN (WSVN)	DECO DRIVE	7/18/12
85.1	Normal Line / SPOT (93)	10/17/12-10/17/12	1	:30	7:30P- 8P (ET)		1							1	\$1,500.00	\$1,500.00	WSVN (WSVN)	SPECIAL NEWS	10/4/12
86.0	Normal Line / PB (94)	10/17/12-10/17/12	1	:30	8P- 10P (ET)		1							1	\$15,000.00	\$15,000.00	WSVN (WSVN)	XFACTOR	7/18/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.





WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Crossroads Media  
66 Canal Center Plaza, Suite 555  
Alexandria, VA 22314

# Contract # 29884

Schedule Dates 10/16/12-10/22/12  
Advertiser ISS/AMER CROSSROADS (3441)  
Agency Crossroads Media (1768)  
Product Political Issues (1082)  
Brand AMERICAN CROSSROADS (12480)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name MILHOAN, EMILY  
Phone/Fax /  
CPE 11/27/693  
Account Types National/Political Issue  
Billing Type Standard  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered 07/18/12  
Last Modified 10/04/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06241063  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$22,050.00  
Net Total \$124,950.00  
Sales Tax

WSVN (WSVN)  
By Broadcast Month Spots Rate  
Oct. 2012 87 \$147,000.00  
Grand Total: 87 \$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
87.0	Normal Line / SPOT (95)	10/17/12-10/17/12	1	:30	8:30A- 9A (ET)	1		1						1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
88.0	Normal Line / SPOT (96)	10/17/12-10/17/12	1	:30	9A- 9:30A (ET)	1		2						2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
89.0	Normal Line / SPOT (81)	10/17/12-10/17/12	1	:30	10P- 11P (ET)	1		1						1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
90.0	Normal Line / SPOT (82)	10/17/12-10/17/12	1	:30	11P- 11:30P (ET)	1		1						1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CH 7 NEWS @ 11PM	7/18/12
91.0	Normal Line / SPOT (83)	10/17/12-10/17/12	1	:30	11A- 12P (ET)	1		1						1	\$600.00	\$600.00	WSVN (WSVN)	MILLIONAIRE	7/18/12
92.0	Normal Line / SPOT (84)	10/17/12-10/17/12	1	:30	12:30P- 1P (ET)	1		1						1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12
93.0	Normal Line / SPOT (85)	10/17/12-10/17/12	1	:30	12A- 12:30A (ET)	1		1						1	\$550.00	\$550.00	WSVN (WSVN)	INSIDE EDITION (R)	7/18/12
94.0	Normal Line / SPOT (86)	10/17/12-10/17/12	1	:30	4:30P- 5P (ET)	1		1						1	\$1,200.00		WSVN (WSVN)	CH 7 NEWS	7/18/12
94.0.1	Preempt (85)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
95.0	Normal Line / SPOT (87)	10/17/12-10/17/12	1	:30	5:30A- 6A (ET)	1		1						1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
96.0	Normal Line / SPOT (88)	10/17/12-10/17/12	1	:30	5:30P- 6P (ET)	1		1						1	\$1,600.00		WSVN (WSVN)	CH 7 NEWS	7/18/12
96.0.1	Preempt (88)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
97.0	M/G For 49.0.1 / SPOT (49)	10/18/12-10/18/12	1	:30	12A- 12:30A (ET)	1			1					1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereof. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date</b>
------------------------------	-------------

I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads  
 1401 New York Avenue Suite 1200  
 Washington, DC 20005  
 Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: American Crossroads

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/12/12 Steph Mury  
Date Signature

703-299-1760  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title